

## Reference

### Project Partner

**Verkehrsgesellschaft Bremerhaven AG  
Bremerhaven, Germany**

75 Buses

First Order 1992  
System Migration 2010

### Project Highlights

- Intermodal Transport Control System – ITCS (former CAD/AVL) with integrated dynamic passenger information STOPinfo
- Data and voice radio via in-house analogue radio system
- Combined driver terminal EVENDpc with ticket printer and on-board ITCS computer
- Integration of 127 TOUCHmobil passenger-operated on-board ticketing terminals for electronic ticketing
- Integration of EVENDportable ticketing machine for pre-sale
- Data supply and disposal via Wireless LAN
- Cashless transfer system and electronic ticketing via pre-stored value bank card (GeldKarte)
- Use of in-house cards with auxiliary applications
- Integrated customer loyalty programme on basis of a post-paid system with best-price invoicing
- Back-office system MOBILEvario
- Data export to SAP
- Real-time passenger display



The Verkehrsgesellschaft Bremerhaven AG including its subsidiary BremerhavenBus is one of the big three transport services of the transport system network Bremen-Niedersachsen (VBN) and serves the city Bremen and its surroundings. The gapless and comprehensive integration in the tariff of the transport network system allows 1.8 million people in area of about 3.200 square miles an easy and barrier-free access to public transit.

The long-term and very successful business partnership between VGB and INIT already started with the order of a computer-controlled operational system in 1992. This partnership is now continued with the current system migration.

### INITs Products und Systems

- MOBILE-ITCS
- EVENDpc
- TOUCHmobil
- EFADportable
- MOBILEvario
- WLANstation
- PIDstation

### Contact Person

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